



# Words of the Wise

SAGE SUPERVISION  
STRATEGIES FROM  
SENIOR LEADERS

THURSDAY, SEPT. 24TH  
12:00PM-1:00PM

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## FEATURING:



**Rose Pascarell**  
Vice President for University Life,  
George Mason University



**Dr. Kevin Bailey**  
Vice Chancellor for Student Affairs,  
UNC-Charlotte



**Dave Barnes**  
Director of University Unions,  
James Madison University

To view the speakers' bios,  
visit [ulprofdev.gmu.edu](http://ulprofdev.gmu.edu).



**Dr. Bobby Woodard**  
Senior VP for Student Affairs,  
Auburn University



**Julie Walters Steele**  
Director of Reynolds Homestead,  
Virginia Tech



University Life

Sponsored by University Life and Friends  
Supervision Collective Committee  
Part of University Life Professional Development

## FEATURING:



**Dr. Kevin Bailey**, Vice Chancellor for Student Affairs, University of North Carolina-Charlotte

Dr. Kevin W. Bailey started on July 24, 2017 as Vice Chancellor for Student Affairs. He has worked at Indiana University of Pennsylvania, Bowling Green State University, Millersville University of Pennsylvania, Tulane University and the University of West Florida before returning to UNC Charlotte after a 21 year absence.

Bailey, as most people call him, is a mentor, teacher, author, presenter, consultant and leader in the student affairs profession. He has served elected or appointed positions in state, regional and national organizations including the National Association of Student Personnel Administrators (NASPA), the Southern Association of College Student Affairs (SACSA) and ACPA-College Student Educators International. He was the chair for the 100th anniversary NASPA Conference in Philadelphia in March 2018. He has delivered numerous presentations and is the co-author of book chapters in the Jossey-Bass Publications *Campus Crisis Management: A Comprehensive Guide to Planning, Prevention, Response and Recovery* and the NASPA Publications *Beginning Your Journey: A Guide for New Professionals in Student Affairs (4<sup>th</sup> edition)* and *Careers in Student Affairs: A Holistic Guide to Professional Development in Higher Education*. As a Hurricane Katrina survivor, Dr. Bailey was the subject of a 2007 documentary produced by WIUP-TV on leadership and crisis. A follow-up documentary was produced in 2008.

Bailey holds a doctorate in higher education administration from Bowling Green State University and is a graduate of the Management Development Program sponsored by the Graduate School of Education at Harvard University. His master's and bachelor's degrees are from Indiana University of Pennsylvania. He is an only child originally from Philadelphia, PA, is an avid Philadelphia Eagles fan, member of Kappa Alpha Psi Fraternity, Inc., volunteer work with Big Brothers Big Sisters of Central Carolinas and went to the same high school as Teller of Penn & Teller and Larry of the Three Stooges. He proudly boasts that he has never mowed a lawn in his life!



**Dr. Bobby Woodard**, Senior Vice President for Student Affairs, Auburn University

Bobby R. Woodard, Ph.D. is the Senior Vice President for Student Affairs at Auburn University. Since June 2014 he has served as the university's senior student affairs officer. He oversees 27 departments which directly serve more than 30,400 students at both the undergraduate and graduate levels. Dr. Woodard and Student Affairs promote personal growth and development of Auburn University students by cultivating a supportive campus environment and engaging students through advanced learning and leadership opportunities.

Those on social media can connect to Dr. Woodard through his Twitter account, [@WarEagleWoodard](#) and on Instagram [@WarEagleWoodard](#).

Before joining Auburn University, Dr. Woodard held professional positions in student affairs at East Carolina University, the University of Central Florida, and the University of Georgia. Most recently, he served as Associate Vice Chancellor for Student Involvement and Leadership at East Carolina University.

A native of Smithfield, North Carolina, Dr. Woodard received his bachelor's degree in exercise and sports science from East Carolina University. After graduation, Dr. Woodard moved to Orlando, Florida, to further his education. While working as a middle school teacher in Orlando, he obtained his master's degree in educational leadership from the University of Central Florida. He then went on to the University of Georgia to pursue and receive a Doctorate of Philosophy in Student Affairs Administration.

Outside of Auburn, Dr. Woodard has been actively involved and held positions in professional organizations such as the National Association of Student Personnel Administrators, the American College Personnel Association, the Association for College Unions International, and the Southern Association for College Student Affairs. Dr. Woodard and his wife, Summer, are active in local organizations and non-profits including the American Red Cross and Habitat for Humanity. In his spare time, he enjoys the outdoors and spending time with Summer and their daughter.



**Rose Pascarell**, Vice President for University Life, George Mason University

Rose Pascarell is Vice President for University Life at George Mason University in Fairfax, Virginia. She has also served as Associate Vice President for University Life, Associate Dean for Campus Life and Associate Director of the Women's Studies Research and Resource Center at Mason. Ms. Pascarell's leadership work has focused on increasing student engagement and academic success, and the building of just communities.

Vice President Pascarell has worked on campus climate, student engagement, and student success for over 20 years. She has taught in the School of Integrative Studies, Sociology, and Women's Studies academic units.

Pascarell earned a Bachelor of Arts degree in Sociology, Criminology, and Conflict Analysis at the State University of New York at Albany. She earned her Master of Arts degree in Sociology from George Mason University. In her role as a Chief Student Affairs Officer, she served on the James E. Scott Leadership Board for the National Association of Student Personnel Administrators (NASPA) from 2012 – 2018.

Vice President Pascarell oversees student support and services for Mason's 37,000 graduate and undergraduate, full-time and part-time, residential and off-campus students. With a focus on student access, success and overall individual well-being, Ms. Pascarell's areas of oversight range from housing and student health; to international programs and recreation; to diversity initiatives and new student and family programs; to counseling and psychological services and student involvement.





**Julie Walters Steele**, Director of Reynolds Homestead, Virginia Tech

Having grown up on a farm in South Carolina, Julie Walters-Steele is delighted to live on a farm in rural Critz, Virginia where she serves as the Director of Reynolds Homestead, a Commonwealth Campus Center of Virginia Tech. In her current role she manages a Community Enrichment Center and historic Rock Spring Plantation as well as a Creative Arts Center located in Stuart, Virginia.

Prior to her role at Reynolds Homestead, Julie served as Director of University Unions at Virginia Tech; the Director of University Unions at Western Carolina University; and during a 14-year span she held a variety of posts at Clemson University, beginning as an Assistant Director of Student Development and culminating in the role of Director of Union Programs and Major Events. Throughout her 30-year tenure in higher education administration, Julie has sought opportunities to develop collaborative partnerships that affect positive change.

For the past three years, Julie has also served as Virginia's lead facilitator for the AIR Institute, an organization providing workshops and education to grow creative economies.

Julie received her Bachelors and Masters degrees in English at Clemson University where she also completed post-graduate work in Higher Education Leadership. She is currently completing coursework and research as part of the Alliance for Social, Cultural, Ethical, and Cultural Thought, a PhD program at Virginia Tech. Her research is focused on how narratives at plantation museums could be expanded to help visitors to these museums gain a greater understanding of how the Black/White power binary inherit in the institution of slavery continues to be inherit in current social structures and policies.

An outdoor enthusiast, Julie enjoys any activity that allows her to be outside including hiking, kayaking, nature photography, and gardening. When it's too wet or cold to be outside, she enjoys, reading, writing, and Netflix binging with her husband, Tom. A dabbler in a variety of art forms, Julie enjoys anything that gets her creative juices flowing.



**Dave Barnes**, Director of University Unions, James Madison University

First and foremost, Dave Barnes is a husband and a father to two daughters and “Pappy” to his two grandsons. A native of Ohio, Dave is in his 40th year in the student affairs profession. A two-time graduate of Bowling Green State University in Ohio, various professional positions have taken him to colleges and universities in Kansas, Michigan, Ohio and now, the great State of Virginia.

His background includes administrative work in orientation, student affairs, residence life, student activities, and college unions as well as teaching at the undergraduate and graduate level in education. At JMU, Dave is in his 24th year as Director of the University Unions. He is also an Assistant Professor of Psychology in the College Student Personnel Administration Masters program.

Dave has served at the state, regional and national level in professional organizations such as the National Association of Campus Activities (NACA), for the Virginia Association of Student Personnel Administrators (VASPA) as well as the Association of College Unions International (ACUI) where he served multiple terms on the governing Board of Trustees as well as International President of the Association

In his local community, he holds leadership positions on the administrative boards of several non-profit organizations and civic groups. Dave serves his community by volunteering his time as a campus mediator, serving as a reader for the “Valley Voice” - a reading program for the visually impaired and also with his work as a leader with the administrative board at his church.

Other than his family and his work, his passions are the origins of words, **baseball at every level**, golfing, reading, exploring American history and performing in various musical and theatrical productions.